



Expert / Advisor: Achieving Success in a Triple Bottom Line World

Podcast Host: Alpha Girl (in a) Beta World

A globally recognized thought leader in impact investing, Tami Kesselman is a Harvard-educated strategist and former Bain consultant working at the intersection of the highest levels of corporate, government, entrepreneurial and investor communities. She is the founder of Aligned Investing Global and is a strategy advisor for multiple big data, blended capital, social impact, and traditional investment initiatives around the world.

Known for her proprietary heuristic framework, *SMART™impact*, Tami is frequently consulted on impact alignment while achieving market rate financial returns, and runs sessions on impact investment diligence for some of the world's highest net worth families and leading asset managers. She also serves on the Steering Committee for the NEXUS Impact Investing Working Group advising next gen heirs on portfolio stewardship, and chairs Opal's Private Wealth/Family Office Impact Investing Forum.

With a passion for teaching and inspiring the next generation of leadership and corporate stewardship, along with traditional client work, over the past decade Tami has launched and managed several programs on impact and diligence topics to support impact-minded investors and entrepreneurs as well as lecturing on these topics annually at Harvard Business School and other top MBA programs. She served on the 5-member curriculum development committee shaping the launch of the Transformational Leadership course for UN headquarters and field staff from across agencies and continents, where she played an integral role in creating curricula and taught weekly global modules on leadership, resiliency and systems thinking to inspire staff to move innovation and impact beyond current frameworks. Tami was a founding member of Mentor Capital Network and an 'Investable Solutions' Track Leader for Good Capital Project/SOCAP. A judge for multiple business plan competitions, she has also coached two Africa-based teams through to winning global business plan pitch competitions and mentors a select group of global founders annually.

Frequently tapped as a keynote speaker and a subject matter expert on impact at scale, Tami is known for her ability to excite and engage a wide variety of audiences. After co-curating the inaugural TEDx UNPlaza, she was tapped to emcee TEDx Concordia in 2017 and TEDx DupontCircleED in 2018. At the UN, Tami also co-chaired a conference on youth and technology live-streamed globally from the UN General Assembly and delivered the closing keynote for the UN 70th anniversary NGO Conference. In 2017, UNDP retained Tami to create and lead training for all 23 UNDP Asia country heads to onboard them to the idea of the UN's changing role in multi-sector financing solutions and give them literacy about newly launching SDG-focused \$100M-\$200M USD blended capital funds. She curated and chaired the *Capital Markets Global Leadership Roundtable* in collaboration with UNCTAD and, closer to home, Tami helped shape the *Growing the Impact Economy Summit* at Harvard, paving the way for broader regulatory reforms nationally.

Committed to working across sectors to move the needle on tackling problems previously deemed intractable, in the philanthropic world, Tami helps clients structure the replacement of traditional philanthropy models that institutionalize dependency with innovative solutions that empower recipients and equally focus on solving underlying endemic issues, often without additional outlays of capital, instead shifting focus from funding to financing. She has also played a leadership role in multiple initiatives bringing together the nonprofit, private and public sectors for blended solutions.

Tami is Chairman Emeritus of the Board of Directors of AIESEC US, the multimillion-dollar US affiliate of AIESEC International, providing leadership development and employment opportunities to youth in 100+ countries globally. Prior to chairing AIESEC US' Board, Tami chaired the Governance Committee. In 2018, she was elected to a four-year term on the Harvard Kennedy School Global Alumni Board. She is also worldwide president of *Harvard Alumni in IMPACT*. Tami earned her MPA at HKS, with a dual concentration in Business & Government and curricula spanning HKS, HBS and HLS. While at Harvard, Tami was elected President of the university-wide student government, served on President Rudenstine's University Committee on Computerization, and rowed crew for HKS and HBS. She earned her bachelor's degree in Industrial Relations at the University of Michigan, where she was a Taubman Scholar. In between Michigan and Harvard, Tami ran training sessions in Europe, the Middle East and Africa for AIESEC International, interned at Procter & Gamble in Italy, the U.S. Council for International Business in NYC, and the United Nations in Brazil.



Tami is one of the most incredible speakers I've ever met. I had the pleasure of being in her session on *Achieving Impact & Profit* at the *Harvard Social Enterprise Conference 2019*. She not only held and engaged the room from start to finish with her amazing energy and effortless style of delivery, but also I'm sure every single attendee left her session having learnt so much from her frameworks and examples, and having had many of their assumptions challenged, if not shattered. I know I did! The conference definitely would not have been complete without her." - *Asini Wijewardane, Assoc Director, Business Development, UrSure, Inc.*

EXPERT • ADVISOR • KEYNOTE SPEAKER

Tami Kesselman's speaking popularity stems from her unique ability to deliver complex content in a way that audiences can easily distil, with takeaways to immediately integrate into their business strategies.

Keynotes and moderated discussions topics include:

- [For Investors & Management Teams: Improving Diligence for Better Financial & Impact Returns](#)
Sample talk: "Investing for the Future: Achieving Alpha with Impact Investment Strategies"
 - Audiences include: Opal Private Wealth Forum • PreMoney/500 Startups • Capital Markets Global Summit at the United Nations • Good Capital Project/SOCAP • FLII - LatAm Impact Investment Forum.
Sample talk: "Systems Thinking at Scale: Due Diligence, the SDGs & Scaling Social Enterprises"
 - Audiences include: Social Finance Forum-MaRS • Harvard SECON at HBS & HKS • Nikkei Tokyo AgriTech Summit • NEXUS Global • +SocialGood Global Livestream with Mashable • Mentor Capital Network • Youth2Business at Yale University • ENDEVVR Accelerator at U Penn.
- [For Donors: Shifting Trends - From Grantmaking to Venture Philanthropy](#)
Sample talk: "Philanthropy & Development Finance: The Evolution of Multi-Sector Solutions"
 - Audiences include: Opal Endowments & Foundations Forum • MIT Enterprise Forum • United Nations NGO Conference • Opal Newport Family Office Forum • NEXUS Global NextGen Training.
- [For Academia: The Behind-the-Scenes Evolution of Impact and Multi-Sector Collaborations](#)
Sample talk: "An Insider's Look at Business, Govt, Civil Society & the Sustainability Movement"
 - Presented to Deans & Faculty of all business schools in Brazil at ENANGRAD 2018 • Presented as ½ day training for all 23 country heads of UNDP in Asia • Skoll Emerge lecture at Oxford University

Meeting Facilitation & Event Curation includes:

- [Facilitation - Board Retreats & Long-Term Strategy Sessions:](#)
 - For Corporate Divisional Leadership: including American Express Asia Pacific.
 - For Global Project Leadership Teams: including USAID/UNICEF; SELA Lab; One Liter of Light.
 - For Nonprofit Boardrooms: including LuMindRDS; Plant-a-Fish; AIESEC.
- [Event Chair/Conference Curation:](#)
 - Including for: Opal Private Wealth Family Office Impact Investing Forum (annually); Capital Markets Global Summit at the United Nations.
- [TEDx Master of Ceremonies:](#)
 - Inaugural TEDx UNPlaza; TEDx Concordia 2017; TEDx DupontCircleED 2018.